

**Step 1: Choose a location:**

- ◇ Monday, October 16  
Weiser—Community Center
- ◇ Tuesday, October 17  
Twin Falls—Ameritel
- ◇ Thursday, October 19  
Pocatello—Ameritel
- ◇ Tuesday, October 24  
Coeur d'Alene—Ameritel
- ◇ Wednesday, October 25  
Lewiston—Red Lion
- ◇ Thursday, October 26  
Cascade—Ashley Inn

**Step 2: Complete this form and mail with \$50 payment to:**

Idaho Rural Partnership  
821 West State Street  
Boise, Idaho 83702

Questions? Email [dixon@irp.idaho.gov](mailto:dixon@irp.idaho.gov) or call (208) 334-3131

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_

email: \_\_\_\_\_

PLEASE NOTE THE DATE ON YOUR CALENDAR OR MAKE A COPY OF THIS FORM AS A REMINDER

## THE SESSIONS: READY & INVOLVED

### Time Management

#### ***Make the Most of Every Day***

Rick Waitley

In the fast-paced lives we live, we will never find extra hours; so let's look for ways to find extra minutes. Balance is key – work, play and community. Each of us has 168 hours each week to spend as we want. The secret – learn to work smarter, not harder. Time is something we cannot “save”, so we must learn to manage it to get the most out of life.

### Create a Culture for Success

#### ***Communication Strategies***

Nora Carpenter

Ninety-percent of successful business is about communicating effectively to diverse audiences. The best organizations in the world have the strongest communication empowerment training programs. As a trained mediator, Nora will give you tools used by the most effective communicators and strategies you can use immediately!

### Community Outreach

#### ***The Key That Unlocks Development***

Deb Krum

We all see it - look around the table and it's the same volunteers doing most of the work. Even our best attempts at promoting events yields a less than desired turnout. How on earth do we ignite enthusiasm in our communities? You'll gather insight, collect strategies, and gain enthusiasm from this session. Deb loves to poke around traditional approaches and help you generate new ideas!

### Public Private Partnership

#### ***Working Together Creatively***

Dale Dixon

Success in a connected world and global economy depends on collaboration. Often times that partnership requires relationship between the private and public sectors—government and business. Dale will lead you through the process of finding ways to work collaboratively to find success.

**IDAHO RURAL  
PARTNERSHIP**  
*Strengthening Rural Idaho*

821 West State Street  
Boise, Idaho 83702



A one-day session for business and community leaders focusing on time management, increasing community involvement and communication strategies

## Business & Community Leadership Training

Brought to you by:



Capacity By Design



**MONSANTO**  
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**Qwest.**

*Spirit of Service™*



**IDAHO**  
COMMERCE & LABOR

Register online at <http://irp.idaho.gov>

## THE PROGRAM: AGENDA

- 8:00 Registration  
(coffee-light food)
- 8:30** Welcome  
*What keeps you up at night?* An interactive discussion about personal challenges and goals to set the stage for this day of learning and engagement.
- 9:00 Time Management  
Rick Waitley
- 11:00 Break
- 11:15 Public Private Partnerships  
Dale Dixon
- 11:45 Lunch
- 12:15 Community Outreach:  
*The Key That Unlocks Development*  
Deb Krum
- 2:15 Break
- 2:30 Create a Culture for Success  
*Communication Strategies*  
Nora Carpenter
- 4:00 Now what?  
An interactive recap to apply the knowledge and tap Idaho's leadership training opportunities

**Space is limited!  
Register today at:**

<http://irp.idaho.gov>

## WHO SHOULD ATTEND: BUSINESS & COMMUNITY LEADERS

This fast-paced, information packed day will provide tangible knowledge to emerging and established leaders in rural communities

The session will also make those leaders aware of the wide range of resources and training available in Idaho.

Regardless of your business, if you have a sincere desire to improve your leadership skills and learn how to be a pace-setter in your community, this day-long session is invaluable.

## THE TRAINERS: DYNAMIC, INTERACTIVE LEADERS IN IDAHO



### **Rick Waitley**

Rick Waitley is the owner of Association Management Group (AMG) handling association management and legislative lobbying for 28 agriculture and natural resource based groups in Idaho and the Northwest. Time Management is a favorite topic of Rick's since it is a necessary part of the day-to-day operations at AMG. A former teacher, active volunteer and involved leader, Waitley strives to maintain balance in work, play and personal time.

### **Nora Carpenter**

Nora Carpenter is Executive Director of the Better Business Bureau of Southwest Idaho and Eastern Oregon. She is an Idaho native and attended the University of Idaho, receiving a bachelor's degree in communications and business. Nora is also a trained mediator, and with her team helps to successfully resolve the challenges and disputes of more than 3000 consumers each year.



### **Deb Krum**

Deb Krum is the owner of Capacity by Design, a training and consulting firm that promotes strength-based living. She possesses several years experience in rural community building and engagement, the promotion and implementation of statewide youth initiatives, community service and faith-based initiatives.

### **Dale Dixon**

Dale Dixon is the executive director of Idaho Rural (IRP) Partnership, where he's been since January, 2005. IRP's mission is to join diverse public & private resources in innovative collaborations. Dale says, "Some of the most effective, productive work occurs when we find synergy between the public and private sectors. We capitalize on the available resources and create win-win situations."



## LOCATIONS: A SESSION NEAR YOU!

- Monday, October 16  
**Weiser—Vendome Event Center**  
309 State Street
- Tuesday, October 17  
**Twin Falls—Best America Suites**  
1377 Blue Lakes Boulevard North
- Thursday, October 19  
**Pocatello—Ameritel**  
1440 Bench Road
- Tuesday, October 24  
**Coeur d'Alene—Ameritel**  
333 Ironwood Avenue
- Wednesday, October 25  
**Lewiston—Red Lion**  
621 21st Street
- Thursday, October 26  
**Cascade—Ashley Inn**  
500 North Main Street

**Please choose the session closest to you and plan to attend. Register online or complete the form on this brochure and send with your \$50 payment, which covers lunch, breaks and hand-out materials.**

\$75 late registration after Wednesday, October 11.